

RAMSAY GÉNÉRALE DE SANTÉ IS CHANGING ITS NAME, AND BECOMING RAMSAY SANTÉ

THE RAMSAY GÉNÉRALE DE SANTÉ BOARD OF DIRECTORS HAS CHOSEN A NEW BRAND FOR THE GROUP, WHICH WILL NOW BE CALLED “RAMSAY SANTÉ”.

- Following the acquisition of the Swedish Capio group in late 2018, the board of directors of Ramsay Générale de Santé, which has become one of the European leaders in comprehensive patient care, has chosen the group’s new brand, “Ramsay Santé”.
- As of today, the group will officially communicate under this new brand in France, while the more than 130 clinics and hospitals of the group in France will incorporate it over three years, through an identity integration plan.
- In other countries (Sweden, Norway, Denmark and Germany), the group will continue to operate under the Capio brand, while emphasising its affiliation with the group, with the tagline “Part of Ramsay Santé”.

With the acquisition of the Swedish Capio group, Ramsay Générale de Santé, already France’s leading private hospital operator, has become one of Europe’s leaders in comprehensive patient care. Today, the Group has taken on a new name to facilitate the integration of the Capio group and its transformation.

The new “Ramsay Santé” brand is in keeping with the group’s consolidated strategy, which aims to make it the leader in integrated patient care (primary care centres, transport, hospitalisation, follow-up and rehabilitation care, mental health, home care, etc.).

Furthermore, the shorter name will make it easier for the general public and healthcare professionals to use.

The Ramsay Générale de Santé brand dates back to the 2014 purchase of Générale de Santé by the Australian hospital group [Ramsay Health Care](#) in partnership with [Crédit Agricole Assurances](#).