



PRESS RELEASE
Paris, September 6, 2021

Ramsay Santé appoints Brigitte Cachon as Group Communications, Brand & CSR Director and Executive Director of its Corporate Foundation

- **Ramsay Santé, a European leader in private hospitalization and primary care, announces the appointment of Brigitte Cachon as Director of Communications, Brand and Corporate Social Responsibility (CSR) as of September 1st, 2021.**
- **Brigitte Cachon joined the Group's Executive Committee on the same date and reports to Pascal Roché, CEO of Ramsay Santé.**
- **At the same time, Brigitte Cachon joined the governance of the Ramsay Santé Foundation, dedicated to health prevention, as Executive Director.**

"I am delighted that Brigitte Cachon has joined Ramsay Santé. Her experience in multi-national and listed companies, particularly in the health sector, will be invaluable to us in conducting our communication and awareness-raising actions with respect to our various audiences. The members of the Executive Committee join me in wishing her great success in her new position,"
said Pascal Roché, CEO of Ramsay Santé.

Brigitte Cachon's mission is to develop Ramsay Santé's reputation and image both internally and externally, and to manage the implementation of the Group's CSR strategy in the various countries where it operates.

As Executive Director of the Ramsay Santé Foundation, which is dedicated to the promotion of prevention in health, she is in charge of designing and managing programs, developing partnerships and preparing the strategic orientations proposed to the Foundation's Board of Directors. In particular, she supervises the actions of the Prevent2Care Lab, the first incubation program for startups and associations dedicated to health prevention, co-managed in partnership with INCO and the Pfizer Innovation France endowment fund.



Brigitte Cachon, Director of Communication, Brand and CSR of Ramsay Santé and Executive Director of the Ramsay Santé Corporate Foundation since September 1st, 2021

Reporting to Pascal Roché, CEO of Ramsay Santé

Brigitte Cachon holds a master's degree from CELSA (Paris Sorbonne), a double degree in anthropology and linguistics, and an executive program from INSEAD (European Institute of Business Administration). She began her career with the engineering group Technip, where she was in charge of a subsidiary's communications (1990-1996), before becoming Deputy Director of Communications (1996-2001). She then joined the Kering group to develop communications for Finaref (2001-2007) and then Crédit Agricole Assurances as Communications and CSR Director (2007-2015). She then joined the real estate company Gecina as Executive Director Transformation, Marketing and CSR (2015-2018). Since 2019, she was Director of Communication, Innovation and CSR for the Orpea Group.

She was appointed Director of Communication, Brand and CSR of Ramsay Santé and **Executive Director** of the Ramsay Santé Corporate Foundation on September 1st, 2021.

About Ramsay Santé

After the acquisition of the Capio group in 2018, Ramsay Santé has become one of the European leaders in private hospitalization and primary care. The group now has 36,000 employees and works with nearly 8,600 private practitioners.

Present in 5 countries, France, Sweden, Norway, Denmark and Italy, the group treats more than 7 million patients per year in its 350 establishments.

In hospitalization, Ramsay Santé offers almost all medical and surgical treatments in three areas: Medicine-Surgery-Obstetrics (MCO), Follow-up and Rehabilitation Care (FRC) and Mental Health. Wherever it is present, the group participates in public health service missions and in national health coverage, as in Sweden, where the group has more than a hundred local health centres.

The quality and safety of care is the group's priority in all the countries where it operates. This is why the group is today one of the references in modern medicine, especially in ambulatory surgery and enhanced recovery after surgery (AROS).

The group also invests more than €200 million every year in its establishments, whether in new surgical and imaging technologies, or in the construction and modernisation of establishments. It also innovates in the service of patients with new digital tools and by developing its organisations to improve the efficiency of care.

Website: <https://www.ramsaysante.eu>

Facebook: <https://www.facebook.com/RamsaySante>

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